



*“Rather than making excuses for why you can't get it done, focus on why you must make it happen.”*



Do It Now

**'LATER'  
OFTEN BECOMES  
'NEVER'**



Strive for  
Progress  
Not Perfection!



The most effective way  
to do it,  
IS TO  
Do it



A photograph of a beach at sunset. The sky is filled with warm orange and yellow light, with some clouds. The ocean is visible with gentle waves. Two people are in the shallow water, one on the left and one on the right, both carrying surfboards. A large, dark blue, irregularly shaped graphic is centered over the image, containing white text.

*It's easier to  
keep up than  
to catch up*



IF WE WAIT UNTIL  
WE ARE READY,  
WE WILL BE  
WAITING THE REST  
OF OUR LIVES



Many fine things can  
be done in a day...



if you don't  
always make  
that day

TOMORROW

